

# ***Baldwin & Clarke Corporate Finance, Inc.***

Coldstream Park • 116B South River Road • Bedford, NH 03110

Tel (603) 668-4353 • FAX (603) 622-1107 • Outside NH (800) 639-2711 • [info@bcfinance.com](mailto:info@bcfinance.com) • [www.bcfinance.com](http://www.bcfinance.com)

## **PRESS RELEASE**

### **Baldwin & Clarke Corporate Finance, Inc. Advises Auditory Response Systems in Strategic Sale to Valued Relationships, Inc.**

Bedford, NH – January 23, 2013 – Baldwin & Clarke Corporate Finance, Inc. (BCCF) is pleased to announce that Auditory Response Systems (ARS) of Dover, New Hampshire was acquired by Valued Relationships, Inc. (VRI) of Franklin, Ohio. BCCF acted as financial advisors to ARS and its shareholders. “ARS provides VRI with services complementary to those provided by VRI, yielding it with some good growth opportunities in a new line of business” said William Conrad, Managing Director of BCCF. Terms of the transaction were not disclosed.

### **About Auditory Response Systems, Inc.**

ARS provides Telephone Devices for the Deaf and Text Telephony relay services to Housing Authorities, Section 8 Housing and privately owned companies throughout the USA. By having the relay service, housing providers comply with federal regulations regarding equal accessibility for hearing impaired, speech impaired and deaf persons. ARS is located in Dover, New Hampshire.

### **About VRI, Inc.**

Over the past two decades, VRI has had the privilege of serving hundreds of thousands of seniors and at-risk persons with industry leading home health care monitoring solutions. VRI is a leading provider of medical-only monitoring services in the industry. VRI provides health monitoring solutions to seniors and persons with disabilities or illness. VRI's solutions improve the quality of life and allow its clients to be safe and live well.

### **About Baldwin & Clarke Corporate Finance, Inc.**

BCCF assists business owners and senior executives to enhance the value of their businesses by providing corporate finance, investment banking, business development and financial advisory services. The firm specializes in helping businesses in transition build value by preparing them to prepare and raise capital as well as by assisting them in maximizing value through mergers and acquisitions.

### **For more information, please contact:**

William S. Conrad, Managing Director  
Baldwin & Clarke Corporate Finance, Inc.  
Tel: (603) 668-4353. [wsc@bcfinance.com](mailto:wsc@bcfinance.com)

*February 11, 2013*  
*Page 2 of 2*