

# ***Baldwin & Clarke Corporate Finance, Inc.***

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## **PRESS RELEASE**

### **Baldwin & Clarke Corporate Finance, Inc. Advises New England Emergency Response Systems, Inc. in Strategic Sale to Valued Relationships, Inc.**

Bedford, NH – January 23, 2013 – Baldwin & Clarke Corporate Finance, Inc. (BCCF) is pleased to announce that New England Emergency Response Systems, Inc. (NEERS) of Dover, New Hampshire was acquired by Valued Relationships, Inc. (VRI) of Franklin, Ohio. BCCF acted as financial advisors to NEERS and its shareholders. “NEERS provided VRI with a strategic growth opportunity to expand its emergency response services to northern New England and increase concentration of services in southern New England” said William Conrad, Managing Director of BCCF. Terms of the transaction were not disclosed.

### **About New England Medical Response Systems, Inc.**

For over twenty years, New England Emergency Response Systems (NEERS) has been bringing independence and peace of mind to families throughout the region. NEERS provides home safety and security through medical alert systems. NEERS personal emergency response systems feature state-of-the-art equipment coupled with highly trained and dedicated professionals. NEERS systems allow customers to live life to the fullest in their own homes by being prepared for an emergency. NEERS is located in Dover, New Hampshire.

### **About VRI, Inc.**

Over the past two decades, VRI has had the privilege of serving hundreds of thousands of seniors and at-risk persons with industry leading home health care monitoring solutions. VRI is a leading provider of medical-only monitoring services in the industry. VRI provides health monitoring solutions to seniors and persons with disabilities or illness. VRI's solutions improve the quality of life and allow its clients to be safe and live well.

### **About Baldwin & Clarke Corporate Finance, Inc.**

BCCF assists business owners and senior executives to enhance the value of their businesses by providing corporate finance, investment banking, business development and financial advisory services. The firm specializes in helping businesses in transition build value by preparing them to prepare and raise capital as well as by assisting them in maximizing value through mergers and acquisitions.

### **For more information, please contact:**

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