THE
Baldwin & Clarke
COMPANIES

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[For Immediate Release]

Baldwin & Clarke Rolls Out New Client Tool

- New software to allow clients the ability to create their own personal financial website -

Bedford, NH – June 3, 2015 - The Baldwin & Clarke Companies, an integrated financial services leader in New Hampshire serving the needs of businesses and individuals for more than 40 years, is rolling out a new software aggregation tool through its RIA, Baldwin & Clarke Advisory Services, Inc. This will allow clients the ability to consolidate their financial affairs into one singular, secure personal website. In doing so, clients will not only see their investment accounts, but will also be able to generate dynamic net worth statements, track spending, coordinate personal budgets, and run 'what if' retirement and savings scenarios. Complete with a mobile app and an online vault for critical documents, important bank and investment balances are updated daily so users can see their real-time bottom-line. The new service is called **eMoney** and the firm is continually working on providing other helpful tools to empower all of Baldwin & Clarke's clients.

"We are pleased to be adding the very latest in smart technology for our clients to manage and stay on top of their financial wellness," said COO Peter Clarke. "While our clients benefit from the collective expertise that our team provides, we want to empower our clients to be able to see and track the results from the integrated planning that we do for them."

The firm is also close to launching a new website that will offer informative information ranging from retirement readiness checklists to educational material on valuations, business succession, exit planning and market driven research. The company continues to add customized podcasts from their monthly radio show featuring experts at Baldwin and Clarke.

ABOUT THE BALDWIN & CLARKE COMPANIES:

Baldwin & Clarke is an integrated, multidisciplinary and independent financial services company designed to provide comprehensive solutions to entrepreneurs, professionals and their families. Our business philosophy has developed over the course of 40 years and is predicated on delivering high quality, custom-tailored financial services unique to every client. Baldwin & Clarke's services include investment banking, wealth management, comprehensive financial, estate, and succession planning as well as business continuity planning, risk management, and retirement plan design. For more information, contact Peter Clarke at ptc@bcfinance.com.

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