



THE
Baldwin & Clarke
COMPANIES

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[For Immediate Release]

Baldwin & Clarke Unveils New Multi-Media Website

- Includes Smart Technology that Allows Clients to Build Their Own Financial Web Sites-

Bedford, NH - August 5, 2015: The Baldwin & Clarke Companies, an integrated financial services leader in New Hampshire serving the needs of businesses and individuals for more than 40 years, has launched a new website that includes free financial education and multi-media viewing material in addition to providing clients with 24/7 access to their account information through an online portal. The new site (www.baldwinclarke.com) features a completely new look and feel, market-driven content, and educational video presentations on topics such as Wills, Trusts and Retirement Planning.

The redesigned baldwinclarke.com integrates the firm's new "B&C WealthDirect" financial aggregation software into its homepage, which offers clients the ability to create their own personalized financial websites (complete with budget and financial planning tools, spending analysis, real-time data feeds and document vaults). The Bedford-based firm is leading with technology and its B&C WealthDirect service in order to help clients dynamically track and manage their own net worth both at home, at work, and on the go with the help of their new mobile site.

"We are excited about the launch of our new website and believe it is important to give our clients the latest in personalized web tools. These recent developments are part of a continual process to bring more value to our client relationships," said Peter Clarke, COO of the Baldwin & Clarke Companies.

Also featured on the new site will be podcasts on timely market issues and topics that are in the news. These podcasts will be in both audio and video formats for easy viewing and will feature experts from Baldwin & Clarke.

ABOUT THE BALDWIN & CLARKE COMPANIES:

Baldwin & Clarke is an integrated, multidisciplinary and independent financial services company designed to provide comprehensive solutions to entrepreneurs, professionals and their families. Our business philosophy has developed over the course of 40 years and is predicated on delivering high quality, custom-tailored financial services unique to every client. Baldwin & Clarke's services include investment banking, wealth management, comprehensive financial, estate, and succession planning as well as business continuity planning, risk management, and retirement plan design. For more information, contact Peter Clarke at ptc@bcfinance.com.

The Baldwin & Clarke Companies.

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