



THE
Baldwin & Clarke
COMPANIES

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[For Immediate Release]

Baldwin & Clarke rolls out new “B&C ValueDriver” software to help business owners understand the value of their business – A 15 Minute Discovery Questionnaire yields an estimate of enterprise value

Bedford, NH- December 5, 2017 – The Baldwin & Clarke Companies are pleased to announce a complimentary, on-line tool that business owners can take advantage of to get an estimate of their business’s value as well as what it can potentially be worth in the future. The difference between current and potential value is the Value Gap.

The B&C ValueDriver Discovery phase takes only 15 to 20 minutes to complete. Going through the Discovery process is complimentary and results in key business analytics designed to help better understand how a business stacks up against key market-driven and operational metrics. The Discovery phase also provides a key business rating and illustrates how well an organization aligns with best business practices and standards in order to assist owners and management teams to unlock additional value.

The Discovery phase identifies the three critical Value Drivers that most account for the Value Gap. A deeper dive assessment is available upon request and can be completed in a few hours.

“There are no strings attached or obligations to get a free copy of your business’s Discovery Report,” said Peter Clarke, COO of Baldwin & Clarke. “The questionnaire of 25 questions, which can be done whenever and wherever you want, takes about 15 minutes. To get started, simply visit baldwinclarke.com/valuedriver, run through a series of focused strategic questions without disclosing sensitive data and get a very useful Discovery Report.”

In other news, Baldwin & Clarke also announces their Bedford, NH headquarters has moved next door to their former location. Their new address is 116A South River Road, Bedford, NH 03110.

ABOUT THE BALDWIN & CLARKE COMPANIES:

Baldwin & Clarke is an integrated, multidisciplinary and independent financial services company designed to provide comprehensive solutions to entrepreneurs, professionals and their families. Our business philosophy has developed over the course of 40 years and is predicated on delivering high quality, custom-tailored financial services unique to every client.



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Baldwin & Clarke's services include investment banking, wealth management, comprehensive financial, estate, and succession planning as well as business continuity planning, risk management, and retirement plan design.

For more information, contact Peter Clarke at ptc@bcfinance.com, or visit the Baldwin & Clarke website at www.baldwinclarke.com

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